

Form, Colour, Function:
**LX Hausys presents premium materials for
contemporary retail design at EuroShop 2026**



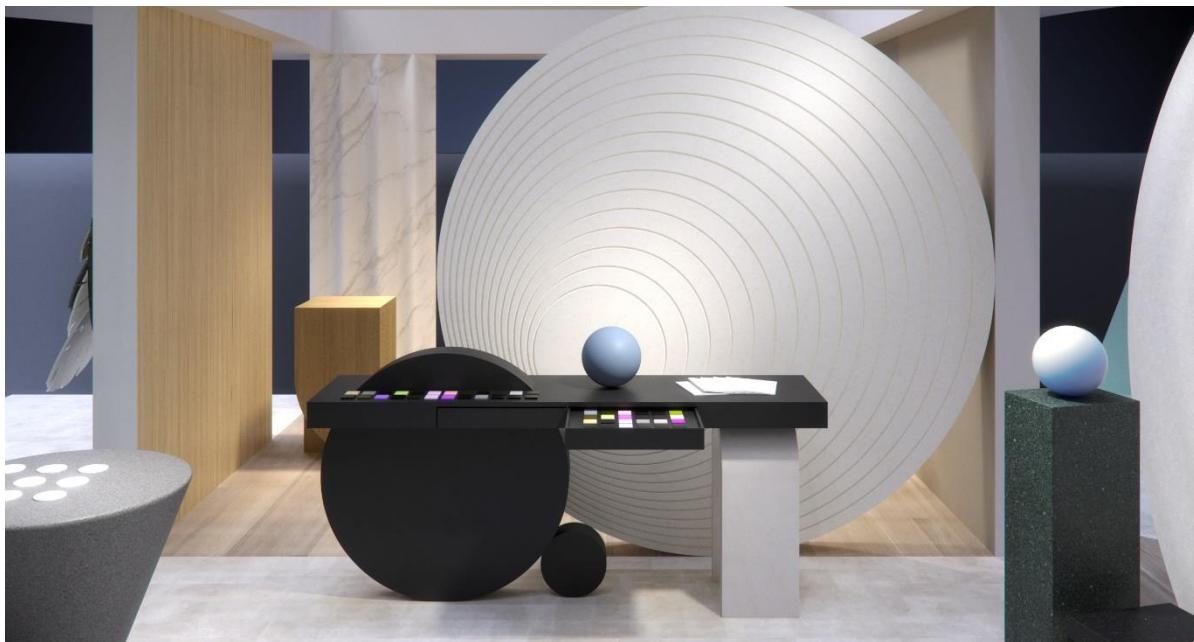
For the 60th edition of EuroShop, taking place in Düsseldorf from 22 to 26 February 2026, LX Hausys will present its latest innovations at a trade fair stand designed by the renowned multidisciplinary design studio COAST.

At the heart of the presentation is **HIMACS solid surface**, known for its design versatility, seamless appearance and ability to be thermoformed into three-dimensional shapes. With an extensive colour palette, including new shades containing recycled content, HIMACS offers designers, interior architects and specifiers flexible solutions for creating high-quality, spaces with enhanced sustainability.

The open and accessible stand, subtly referencing **Korean aesthetics**, is conceived as a **360-degree encounter**. Four experiential zones showcase different facets of the brand. The **Immersive Zone** welcomes visitors with deep, dramatic colours, sculptural forms and atmospheric lighting, while the **Heritage, Touch & Feel Zone** invites tactile interaction, highlighting the distinctive material qualities of HIMACS – from silky-smooth surfaces to striking three-dimensional effects.

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High resolution images available: <https://www.lxhausys.com/eu-en/case-studies>



The **Sustainability Zone** focuses on products with significant recycled content, complemented by concise and accessible information on certifications, material cycles and durability. Exclusive new colours and collections, some of which feature SCS-certified recycled content, will be unveiled here for the first time. At the heart of the stand, the **Central Zone** forms the focal point of the exhibition, where sculptural displays, carefully considered lighting and premium elements create an exclusive atmosphere and guide visitors through the world of the brand.



In addition, LX Hausys will present the **HFLOR Decolay 70** flooring collection, combining design, functionality and sustainability. The 21 designs are inspired by wood and stone, pairing an authentic appearance with excellent durability, adhesive-free installation and a

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HI.MACS

long-lasting multi-layer construction. The collection is EPD-verified, low-VOC and REACH-compliant, providing transparent sustainability credentials for architects and specifiers.

The portfolio is completed by **BENIF**, the self-adhesive decorative film for walls, ceilings and furniture from the LX Hausys Interior Film range. With a wide selection of colours and patterns, BENIF enables fast, uncomplicated transformations of any space together with flexible design solutions – ideal for retail environments where timely updates and creative visual concepts are essential.

With its immersive and multifaceted presence, LX Hausys at EuroShop 2026 showcases high-end materials, thoughtful design and sustainable solutions that open up new possibilities for innovative retail spaces, surfaces and sales concepts.

EuroShop 2026 (Düsseldorf): LX Hausys, Hall 11 | Stand D21

HIMACS. The shape of your ideas.

PROJECT INFORMATION

Architecture & Design: COAST | www.coastoffice.de

Material: HIMACS, HFLOR, Benif | www.lxhausys.com | @himacseurope

Photography / Image credits: COAST

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HIMACS

The shape of your ideas

www.lxhausys.com/eu/himacs

HIMACS is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high-performance wall cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene – offering many advantages over conventional materials.

HIMACS provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders and David Chipperfield**, among others, have completed fabulous projects using HIMACS.

Proud to be at the forefront of innovation, LX Hausys made Solid Surface history with the introduction of **HIMACS Ultra-Thermoforming**, a pioneering formulation which pushes the boundaries of solid surface shaping to significant new levels with 30% greater thermoplastic capability. Furthermore, **HIMACS Intense Ultra** is a groundbreaking advance that now combines the qualities of both **Intense Colour Technology** and **Ultra-Thermoforming**.

To add to the benefits of working with HIMACS, now the iconic HIMACS Alpine White, plus a wide selection of colours, come with SCS certified pre-consumer recycled content for a more sustainable product offering.

HIMACS uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades – exhibits a special translucency when exposed to light. Although HIMACS is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HIMACS is made using a next-generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HIMACS apart from other solid surfaces and creates a denser surface that is even sturdier, more homogeneous and more durable, and with better resistance and superior thermoforming results.

HIMACS does not absorb humidity, is highly resistant to stains and is easy to clean, maintain and repair. HIMACS is composed from premium-quality materials, ensuring a surface that is free from harmful substances such as silica, formaldehyde, VOC emissions, and nanoparticles. Prioritising health and safety, HIMACS offers peace of mind for any environment.

Countless internationally recognised certificates attest to the quality of HIMACS in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for the Alpine White S728 colour.

HIMACS offers a 15-year warranty for products fabricated by a Quality Club Member.

For more information and to stay connected, visit our [EU WEBSITE](#), [UK WEBSITE](#) and our [newsroom](#).

Let's connect!



HIMACS is designed and produced by **LX Hausys (formerly LG Hausys)**, a world leader in the technology sector and a subsidiary of LX Holdings Corp.

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