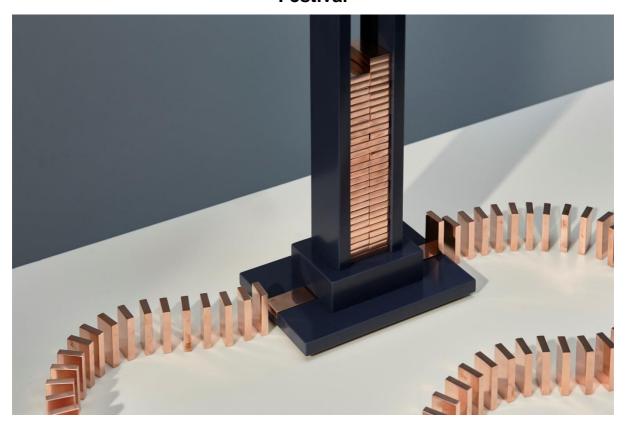


HI-MACS® at the London Design Museum during London Design Festival



HI-MACS® is on display during the London Design Festival, at the "Re-Considering Canon" exhibition.

This exhibition presents a series of newly commissioned work within the context of current perceptions of design canon. Design canon is a term used in museum curation to describe both a collection of specifically selected design objects, and the set of criteria by which these objects are judged.

The curators selected objects or topics that they consider to be part of design canon, and invited nine designers represented by Gallery FUMI to respond. Designers including Max Lamb, Glithero, Thomas Lemut, Sam Orlando Miller, Tuomas Markunpoika, Study O Portable, Johannes Nagel, Alex Hull will be contributing works.

Designers from Glithero have chosen HI-MACS® in the colour Dark Night and copper for their 'Domino light', which is a table light that is switched on using a rally of conductive copper dominos.

The dominos can be arranged in any configuration as long as the rally starts and finishes at the base of the light. When the dominos fall, an electrical circuit is completed which switches on the light. There is a 'rocker' domino in the base of the lamp to start the rally and a 'receiver' domino to mark where it finishes. Within the light there is a space to store dominos that are not in use. As the brief was to respond to the incandescent light bulb which is a bit of a champion, the designers thought it appropriate to include a classic Edison light bulb and design it on a HI-MACS® base, which acts as insulator, to make it look like a trophy.



'We chose to play with the moment leading up to when the light switches on, to make it less instantaneous and to make tangible the relationship between electricity and materials' explain the designers.

The image of a classic light bulb floating above one's head is also symbolic of the formation of an idea - a Eureka moment.

The exhibition will be open to the public from 15th to 23rd September 2018

Watch the VIDEO

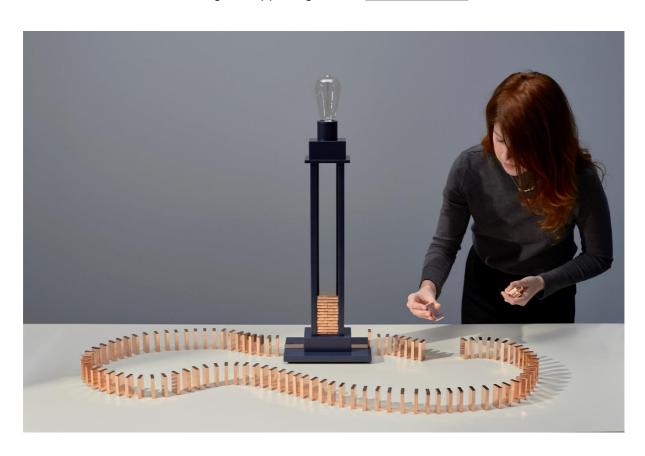
The Design Museum
224-238 Kensington High Street
London W8 6AG

Design: Studio Glithero <u>www.glithero.com</u>

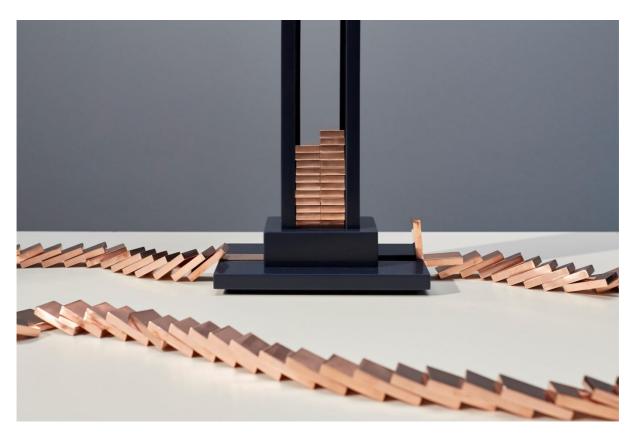
Fabrication: MCD Marketing www.mcdmarketing.co.uk

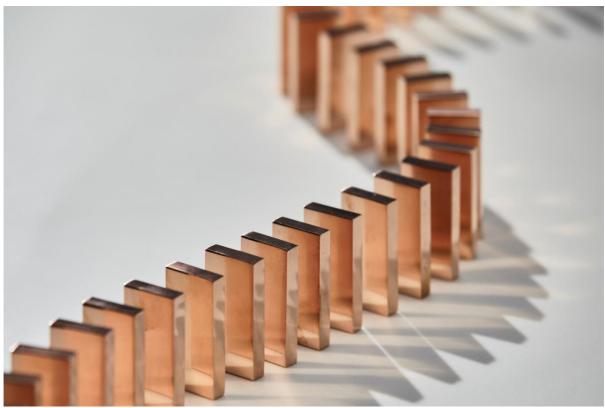
Photo Credits: Petr Krejčí www.petrkrejci.com

Material: HI-MACS® Dark Night, Copper, light bulb. www.himacs.eu

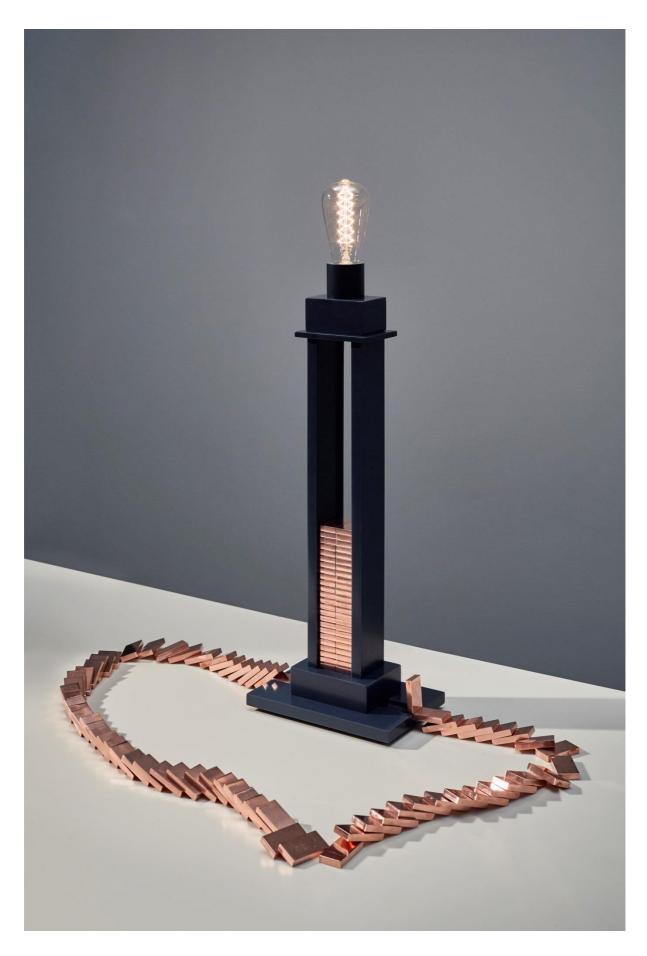














HI-MACS® by LG Hausys

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®.

At the forefront of innovation as always, LG Hausys recently introduced two new products. First **HI-MACS Structura®**, a 3D textured panel material that takes solid surface opportunities to a new level. And now **HI-MACS® Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour.

HI-MACS[®] offers the longest warranty on the solid surface market with a 15-year warranty for products fabricated by a Quality Club Member.



HI-MACS®. Because Quality Wins.

For more information and to stay connected, visit our website and our newsroom.

Let's connect!













* HI-MACS® is designed and produced by LG HAUSYS, a world leader in the technology sector belonging to LG Group, and distributed by LG HAUSYS EUROPE based in Frankfurt (Germany).