

HI-MACS® – transparency and fluidity at TrickShot Promenada Shopping Center



A space for relaxation and leisure activities requires special attention to detail and an appealing design. Opened in May 2014 in the Promenada Shopping Center, Bucharest Romania, TrickShot is a multifunctional space that is both friendly and elegant.

The reception and the bar are made of HI-MACS® Alpine White that has been thermoformed, creating a curvy, fluid area. Moreover, since the solid surface material allows invisible joints, the furnishings appear as one homogenous piece, even though the length of the reception is around 17 m, and the bar measures 11 m. A spectacular translucent effect is achieved, to signal each zone destination, by engraving the solid surface and illuminating it with warm light.

Using HI-MACS® in this project had further benefits, in terms of hygiene, maintenance and endurance. HI-MACS® is the perfect choice in fabricating countertops of bars and receptions due to its non-porous and uniform surface, the impermeability and the seamless joints that don't allow dirt to infiltrate.

"The TrickShot concept started from the idea of combining beautiful spaces with different functions: from a professional kitchen and restaurant, to a bowling alley with an American look from the '60s or a billiard club with English accents. For this purpose we used the transparency and fluidity, but we didn't neglect the modern, clean line of the Promenada Shopping Center." said Sebastian Mindroiu from Pick Two, the studio that designed this project.

Project: TrickShot

Design: Sebastian Mindroiu, Pick Two

Fabricator: Atvangarde **Foto:** Stelian Popa

Material: HI-MACS® Alpine White

www.himacs.eu





HI-MACS® by LG Hausys

Surfacing the World

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HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of acrylic, natural minerals and pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®, from kitchens to bathrooms, including decorative items, in hotels as well as in museums, shopping centres and on external façades.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

As regards hygiene, HI-MACS[®] does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour.

HI-MACS® offers the longest warranty on the solid surface market with a 15-year warranty for products fabricated and installed by a member of the HI-MACS® Quality Club.

HI-MACS[®] The New Generation Inspired by Architecture

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* **HI-MACS**® is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Geneva (Switzerland).

