
A large, black-framed display board is shown, filled with numerous rectangular samples of various stone and tile materials. The samples are arranged in a grid-like fashion, with some larger and some smaller. The board is placed on a dark, textured surface, possibly a table or floor. The text "Introduction to Viatera® 2019 NEW Product Proposal" is overlaid in the center. The Viatera logo is visible in the top right corner of the board.

Introduction to
Viatera®

2019 NEW Product Proposal



Design Theme 2019

Theme 1. Fable

Vivid colors, based on Fable-like imagination

The Fable theme reminds us of the nature such as blue sky and clean water. With vivid and vibrant colors, it brings joyful ambience to space



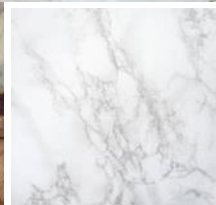
* LGHausys Viatera FL 108 Mandalay Bay



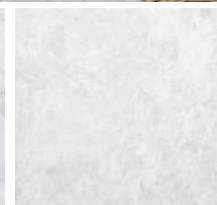
CASADECOR



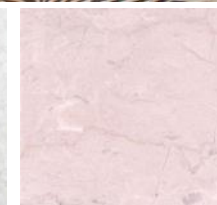
KAIKAYA RESTAURANT



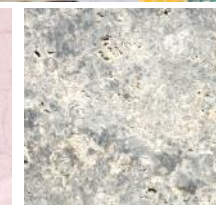
**CARRARA
MARBLE
TPC-501**



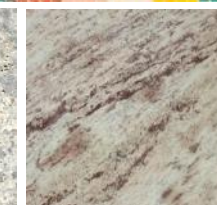
**Cream Marble
Bone white
marble**



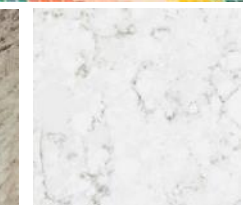
**Royal Cream
Light creamy
beige marble**



**Krichheimer
Kalkstein
Shelly limestone**



**Granite
SHIVAKASHI
GR142**



**QUARTZ
SQ 050**



AQUAZZURA



KAIKAYA RESTAURANT

Theme 2. Treat

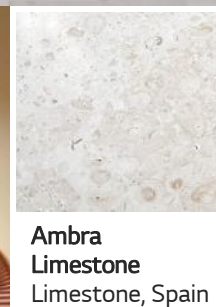
Space for meditation

Treatment for both body and mind, inner and outer beauty

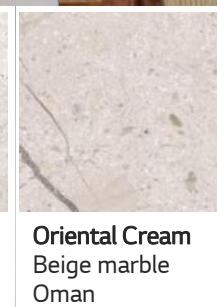
Ironically, people pursue emotional treatment in the era of science and rationality. The calmest colors and symbols from the far east culture are widely used, to help meditation and offer tranquility of mind.



* LGHausys Viatera LK512 Rough Concrete



Ambra Limestone
Limestone, Spain



Oriental Cream Beige marble
Oman



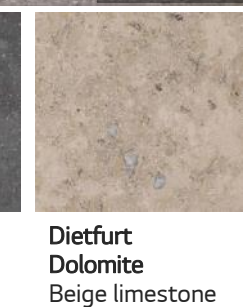
Piedra Paloma Ivory limestone



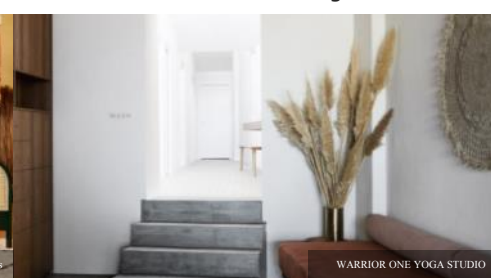
Concrete CT003



Concrete CT006



Dietfurt Dolomite Beige limestone



Theme 3. Orb

Optimistic view for the future.
Curiosity for the unknown

The re-interpretation for the old Soviet design and industrial mood.
The modern and futuristic theme emerges,
with rough-textured materials and repeated patterns.



* LGHausys HI-MACS G502 Winter Stella



HYEHWA HOUSE



Vazor Office



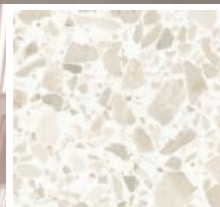
MOLECURE PHARMACY



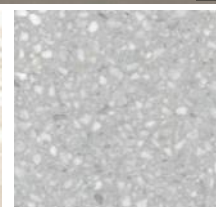
LG Hausys ideas



XYZ LOUNGE



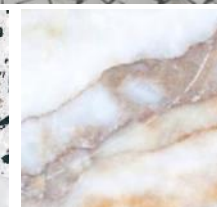
Terrazzo
TE004



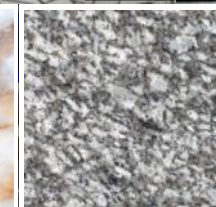
Terrazzo
TE020



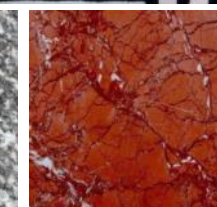
Terrazzo
TE007



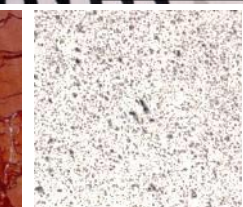
VANILLA
MARBLE



Gran Perla
Granite
Granite, Spain



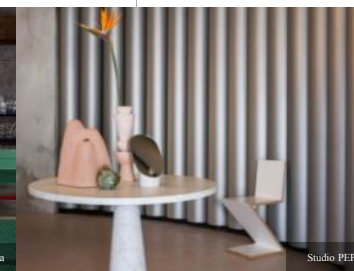
Rosalia Red
Red Marble
Iran



Mendiger Basalt
Grey volcanic
rock, Germany



CASA Plata Sevilla



Studio PEPE



NOUS

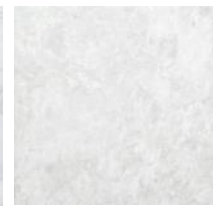
Interior Theme & CMF Inspiration

Theme 1. Fable

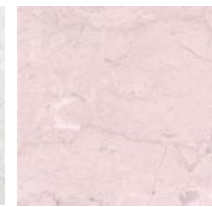
Mainly white-hued materials
Bright colors and delicate patterns.
Powdery White, Carara Marble, Iceberg Marble



**CARRARA
MARBLE**
TPC-501



Cream Marble
Bone white
marble



Royal Cream
Light creamy
beige marble



**Krichheimer
Kalkstein**
Shelly
limestone



**Granite
SHIVAKASHI**
GR142



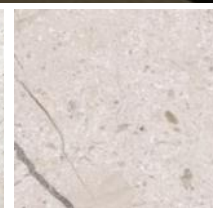
**QUARTZ
SQ 050**

Theme 2. Treat

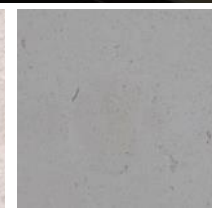
Neutral tone, and grey-ish colors
Warm and heavy atmosphere
Natural pattern of concrete and matt texture



**Ambra
Limestone**
Limestone, Spain



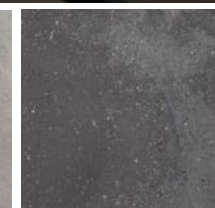
Oriental Cream
Beige marble
Oman



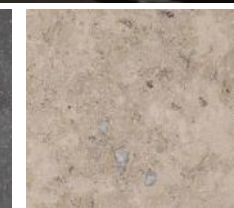
**Piedra
Paloma**
Ivory limestone



**Concrete
CT003**



**Concrete
CT006**



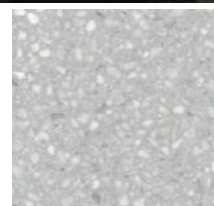
**Dietfurt
Dolomite**
Beige limestone

Theme 3. Orb

Natural and rough texture
Repeated pattern with bigger chips
Industrial mood



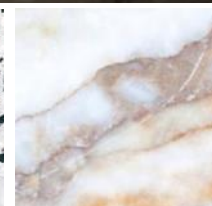
**Terrazzo
TE004**



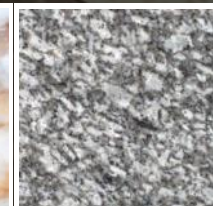
**Terrazzo
TE020**



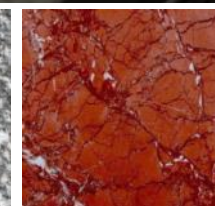
**Terrazzo
TE007**



**VANILLA
MARBLE**



**Gran Perla
Granite**
Granite, Spain



Rosalia Red
Red Marble
Iran

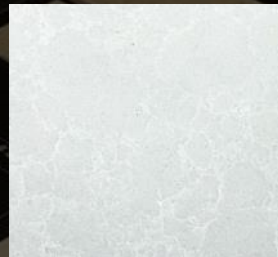


Mendiger Basalt
Grey volcanic
rock, Germany

Interior Theme & CMF Inspiration

Theme 1. Fable

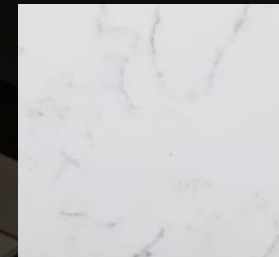
Mainly white-hued materials
Bright colors and delicate patterns.
Powdery White, Carara Marble, Iceberg Marble



Moonstone Seashell



Treasure Island



Pier 39



Mandalay Bay

Theme 2. Treat

Neutral tone, and grey-ish colors
Warm and heavy atmosphere
Natural pattern of concrete and matt texture



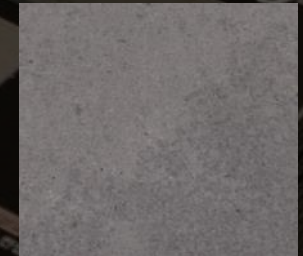
Cloud Burst



Cloud Velviter



Cloud Storm



Rough Concrete

Theme 3. Orb

Natural and rough texture
Repeated pattern with bigger chips
Industrial mood



Maya



Olmec



Summer Solstice

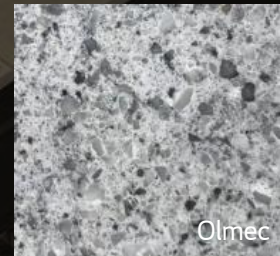
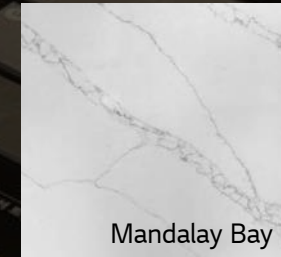
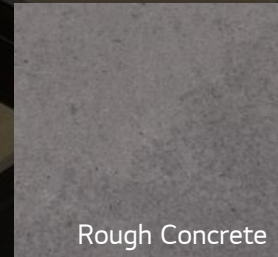
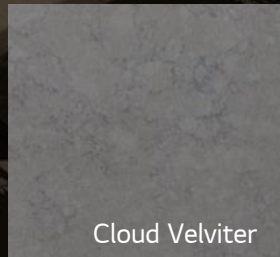
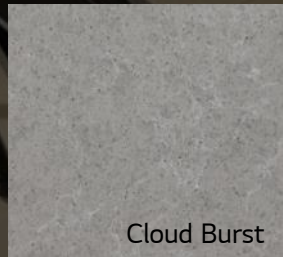
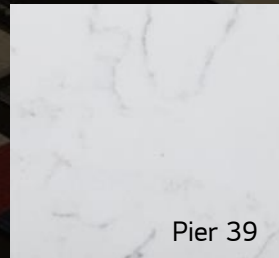
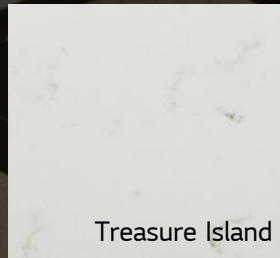
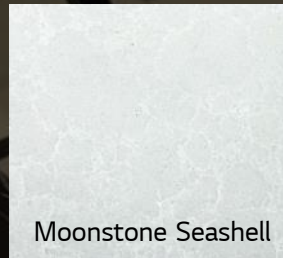


Ipanema



Santa Cruz

2019 Viatera New Products - 19 Colors



[E-stone - Quartz]

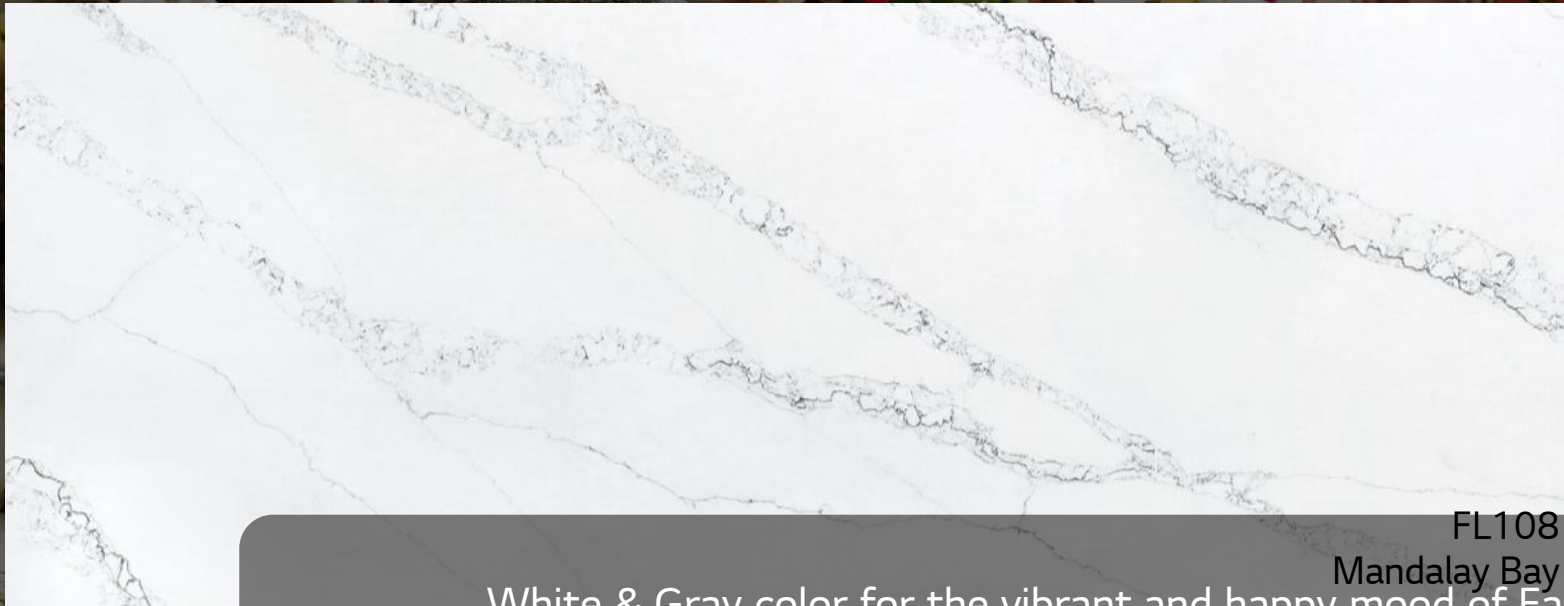


[E-stone - Marble]

Theme 1. Fable

Vivid colors, based on Fable-like imagination

The Fable theme reminds us of the nature such as blue sky and clean water.
With vivid and vibrant colors, it brings joyful ambience to space



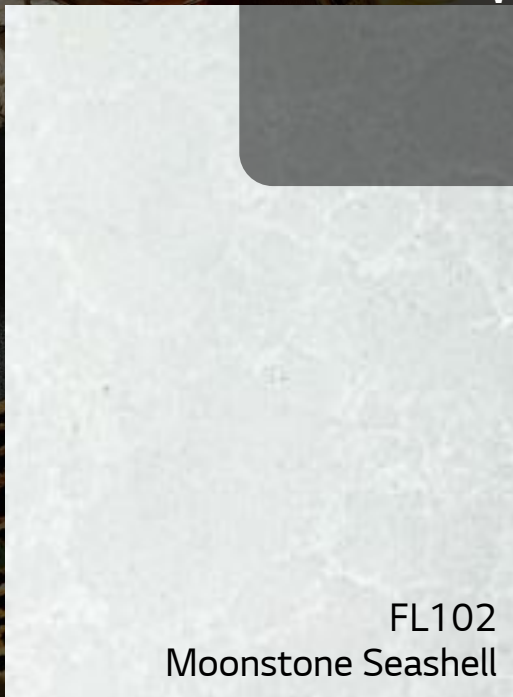
FL108

Mandalay Bay

White & Gray color for the vibrant and happy mood of Fable Theme

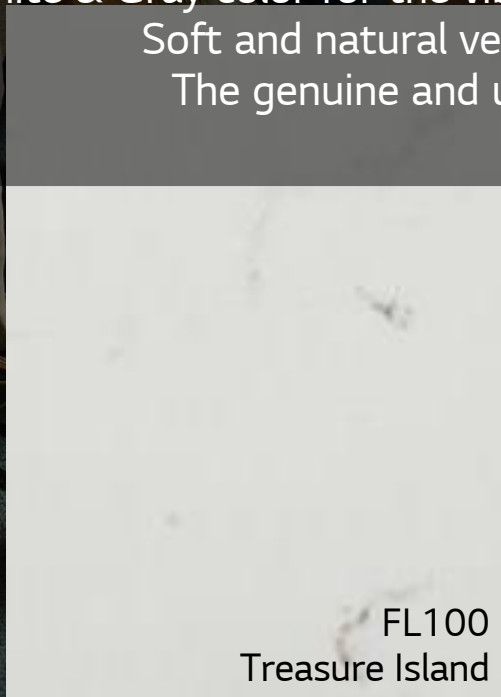
Soft and natural vein on white-hued base color

The genuine and unique long vein of Viatera



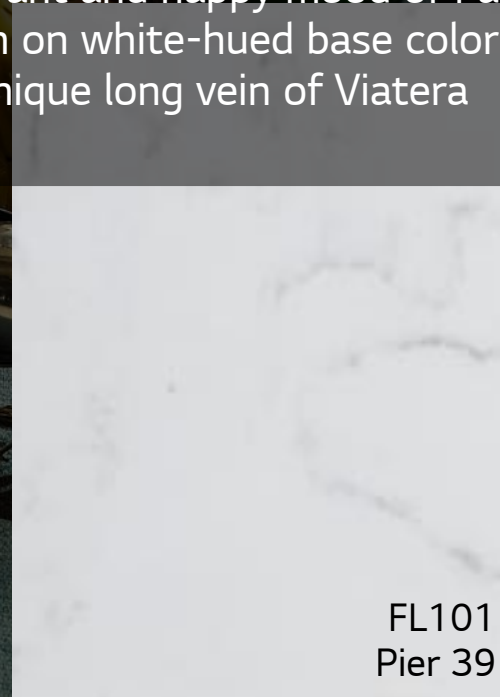
FL102

Moonstone Seashell



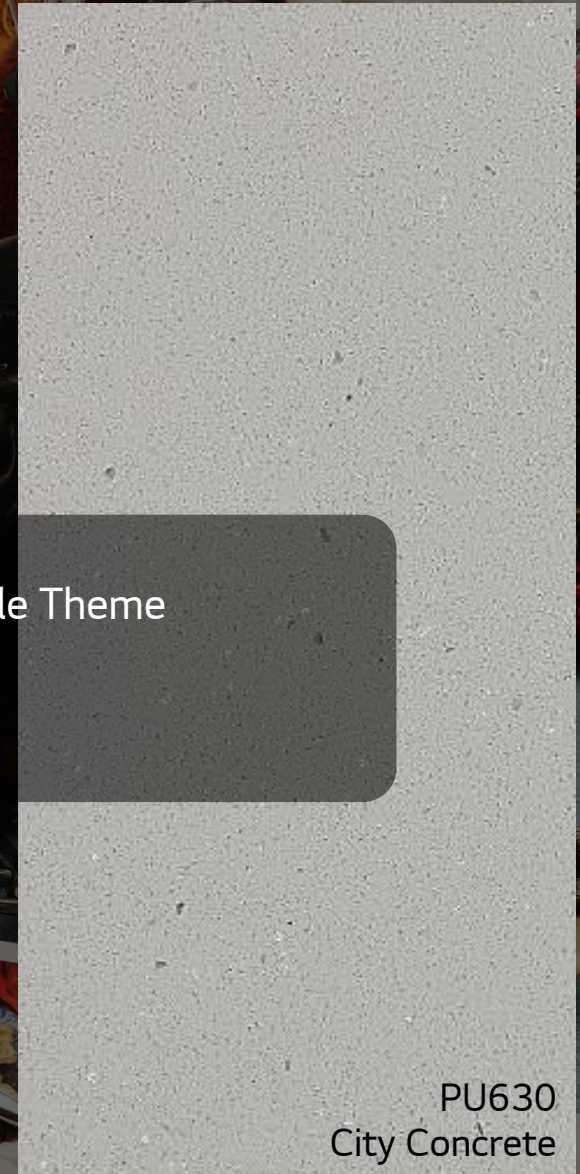
FL100

Treasure Island



FL101

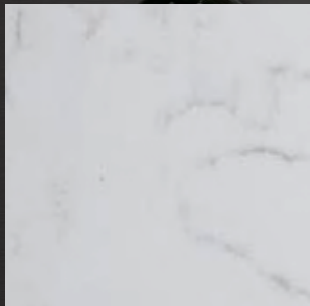
Pier 39



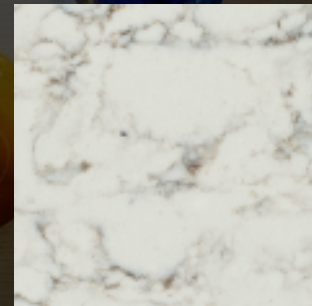
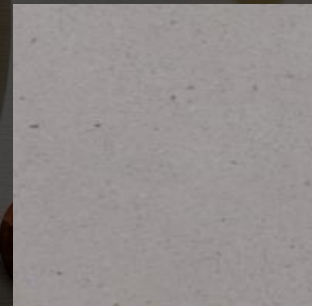
PU630

City Concrete

Theme 1. Fable - Application

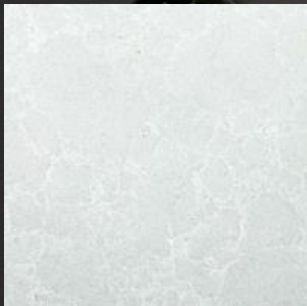


FL101 Pier 39

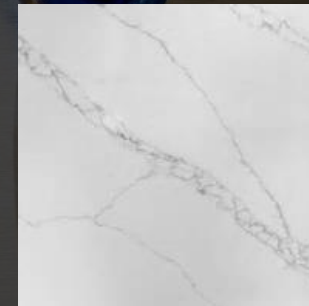


LK510 Great Salt lake
PU630 City Concrete

Theme 1. Fable - Application



FL102 Moonstone Seashell



FL108 Mandalay Bay

Theme 2. Treat

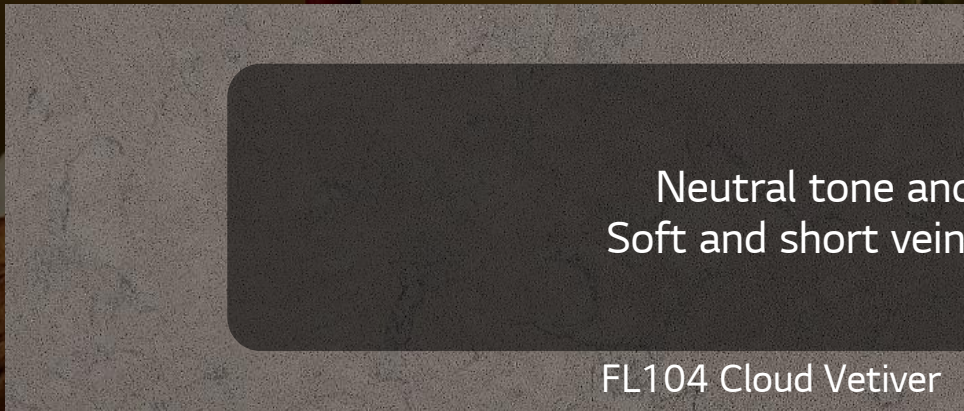
Space for meditation

Treatment for both body and mind, inner and outer beauty

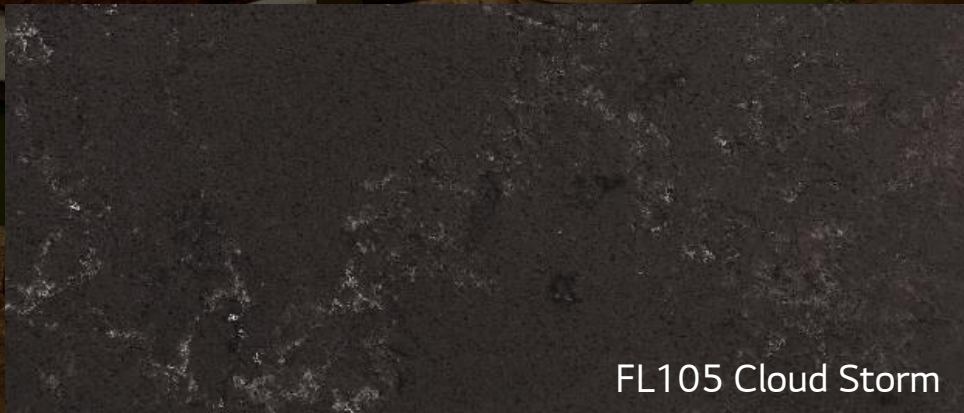
Ironically, people pursue emotional treatment in the era of science and rationality. The calmest colors and symbols from the far east culture are widely used, to help meditation and offer tranquility of mind.



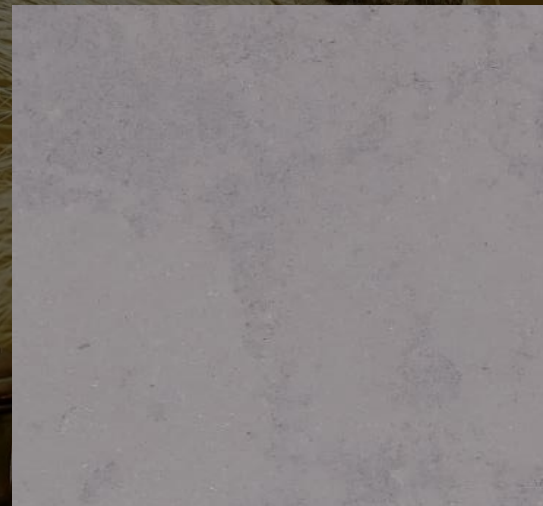
FL103 Cloud Burst



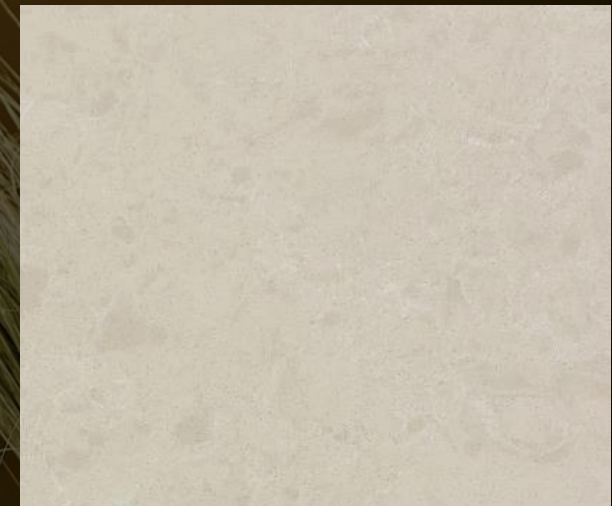
FL104 Cloud Vetiver



FL105 Cloud Storm



LK512
Rough Concrete



FL106 Gold Rush



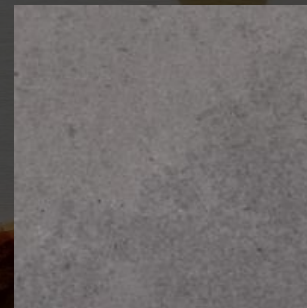
FL107 Marina Bay

Neutral tone and gray hues for the Treat Theme
Soft and short vein like the pattern of natural stones

Theme 2. Treat - Application



FL108 Marina Bay
FL105 Cloud Storm



LK512 Rough Concrete
FL106 Gold Rush

Theme 3. Orb

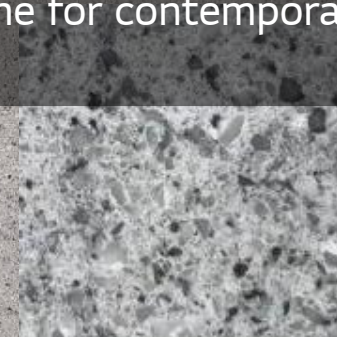
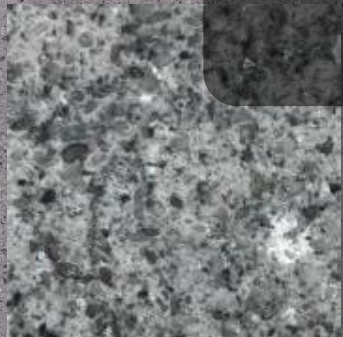
Optimistic view for the future.
Curiosity for the unknown

The re-interpretation for the old Soviet design and industrial mood.
The modern and futuristic theme emerges,
with rough-textured materials and repeated patterns.



Rough and coarse texture for the industrial mood
Multiple chips based on vein patterns of colors
Terrazo-like marble E-stone for contemporary space

MA101 Aztec



MA102 Maya

MA103 Olmec

Theme 3. Orb

Optimistic view for the future.
Curiosity for the unknown

The re-interpretation for the old Soviet design and industrial mood.
The modern and futuristic theme emerges,
with rough-textured materials and repeated patterns.



Rough and coarse texture for the industrial mood
Multiple chips based on vein patterns of colors
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M030 Ipanema

M031 Santa Cruz

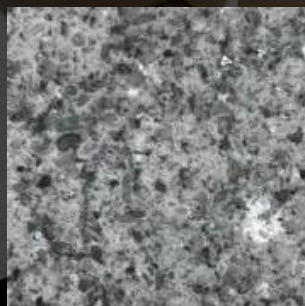
M032 Summer Solstice

M034 Portugal

Theme 3. Orb - Application



MA103 Olmec



MA102 Maya



MA101 Aztec

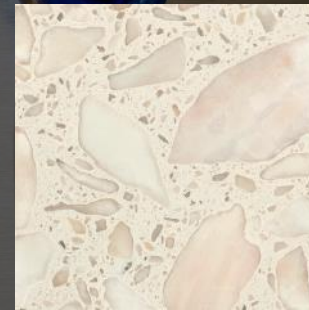
Theme 3. Orb - Application



M031 Santa Cruz

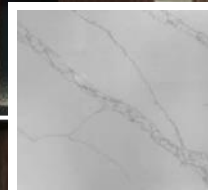


M030 Ipanema

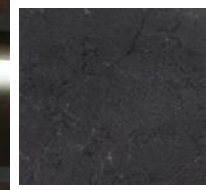


M032 Summer Solstice

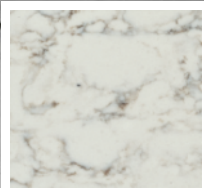
Application



Mandalay Bay



Cloud Storm



Great Salt lake

Application



Application





2019 NEW Product Proposal